

WRITING AN EFFECTIVE POSTER TITLE

Here is a template for designing an effective title:

Effect / Influence of (causal factor) on (parameter / process) of (organisms / population / community / ecosystem) [in (location)].

Examples of effective posters titles

1. Effect of a 2°C increase in stream water temperature on the survival and growth of sockeye salmon fry in Adams River, B.C.
2. Influence of competition with the invasive zebra mussel, *Dreissena polymorpha*, on the diversity of unionid clams in lake Erie.

The above title could also be written as a question:

Has competition with the invasive zebra mussel, *Dreissena polymorpha*, influenced the diversity of unionid clams in lake Erie?